
Last Try for Now

5 messages

[REDACTED]

Wed, Jun 19, 2019 at 8:49 AM

To: cripsta@gmail.com

Hi Crip,

I've reached out a few times and haven't heard back from you.

Is Yelp something you'd like to learn about? Or, more importantly, are you in a place where you can accept new business from Yelpers? 1074LS

Thanks,

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[REDACTED]

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Yelp Inc., 140 New Montgomery, San Francisco, CA 94105, U.S.A.

Crip Erickson <cripsta@gmail.com>

Wed, Jun 19, 2019 at 9:03 AM

To: [REDACTED]

Here's a question for you. Why would I want to spend any money on Yelp ads when, after using them, all but one of my reviews went to the void of "not recommended"? One out of 32 is what shows, and they're all 5 star reviews. There's no way I'd spend money directing people to my reviews when all but one is hidden. It's shameful, truly.

Referrals are always greatly appreciated!

[Quoted text hidden]

Wed, Jun 19, 2019 at 9:54 AM

To: Crip Erickson <cripsta@gmail.com>

Hey Crip,

Now as your point of contact I have to let you know that there is a recommendation software that is in your biz account that will teach you how the reviews are place. From what I notice just by glancing at them, it seems like you where asking for reviews, which is one thing the that the software is design to pick up. If someone who has never uses yelp, creates a profile and goes directly to your page and leaves one review, all in one day and never leaves another, may seems a little suspicious. Yelp prides itself on authenticity. Now the recommendation software is there for both the biz owner and the customers. If a competitor tried to leave a nasty review, and has never done business with you, would you want that to stick??? Now after saying that, we didn't get into business to generate reviews, we got into business to accumulate revenue. This sight is the last thing down the funnel tube for someone making a **buying decision**. Just over the last **30** days I've literally had **87** people that hand their hand held high screaming that they were in need of a real estate agent in the fort collins area. Only two found your listing. I know that you work on percentages. So I'm going to ask you a question... Are you going to continue being upset about something that you nor I can control, or do you want to make sure the next time someone using an apple and or Samsung product to find a real estate agent top find you? Or do you want them to continue to go to [REDACTED]'s office who are currently, **3.5** miles away from you, **advertising on your** listing seeing tons of success from our no upfront cost day to day campaign.

Thanks,

[Quoted text hidden]

Crip Erickson <cripsta@gmail.com>

Wed, Jun 19, 2019 at 10:19 AM

To: [REDACTED]

Not interested, at all. My point is - the "software" didn't pick up on any of that stuff while I was actively advertising with Yelp. Once I expressed my concerns with how advertising had adversely affected my business and that the investment led to ZERO roi, suddenly my reviews vanished. I don't think it's a coincidence, and it's something a client of mine had said happened to him years prior. Advertising with Yelp was the worst business decision I've ever made.

CRIP ERICKSON
ERICKSON REALTY, FTC CO
m: 970.988.5634
ericksonrealty.net

Referrals are always greatly appreciated!

[Quoted text hidden]

Wed, Jun 19, 2019 at 10:31 AM

To: Crip Erickson <cripsta@gmail.com>

I'm Sorry to hear that, must have been the rep. that you signed up with. Wasnt able to set you page up for success.
Have a good day,

[REDACTED]

[Quoted text hidden]